

# Herald-Advance

New Jersey's Oldest and Largest Negro Newspaper

Combining the New Jersey Herald News and the Advance

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15 CENTS

38TH YEAR, NO. 44

WEEK ENDING SATURDAY, NOVEMBER 5, 1966



Elliott D. Moorman

## National "Y" Group Elects Newark Youth

Elliott D. Moorman of 76 Custer Ave., Newark, has been elected president of the National Hi-Y of the YMCA of the United States.

Also president of the Central Atlantic Area Hi-Y, the Essex Catholic High School senior will represent Hi-Y's at meetings of the National Council of YMCA's. As National Hi-Y president, he becomes the only youth member to vote on the YMCA's National Board, representing 350,000 young people of high school age.

He was selected to represent the Hi-Y's at the National Youth Governors Conference meeting with President Johnson.

A member of Omega Phi Delta, one of the high school organizations at the YM-YWCA of Newark and Vicinity's Downtown Branch

he was one of four young people chosen to attend last summer's World Youth Conference in Norway. During the summer he also visited England, Holland and Germany, including East Berlin. He is vice president of the Essex Catholic High School's Debating Team, which received the top New Jersey award. As a member of the team, he competed in national finals, when the team was named one of the top ten in the nation.

Son of Mr. and Mrs. Clement Moorman, he has two brothers and two sisters. He plans to enter college under a scholarship to prepare for a career in law.

The UCC has received only

## Soliciting Nominations

The nominating committee of the Newark Branch of the National Association for the Advancement of Colored People has announced that it is soliciting the membership for names of prospective officers and executive board members for the 1967-1968 term.

## Bethany Continues Anniversary Celebration

The 95th Anniversary Banquet of Bethany Baptist Church will be observed Friday, November 4 at the Terrace Room, Dr. Leon Sullivan, formerly Pastor of the First Baptist Church of South Orange, will be the guest speaker. Mr. Richard D. Marshall, a member of Bethany, president of

the Essex Urban League and a Prudential Executive, will be toastmaster.

Mrs. Beatrice Staten, vice-chairman of the 95th Anniversary Committee, outlined Dr. Sullivan's outstanding contributions. He is Pastor of the Zion Baptist Church, one of the lar-

\$28,503 from the city in the last two years, and it has not requested additional funds recently.

However, the local share of the cost of antipoverty projects will increase from 10 to 20 per cent next July 1 under a bill passed by Congress and now awaiting President Johnson's signature.

The local share of UCC Projects to date has been about \$800,000, but most has been provided in services, facilities or equipment—not in cash. But if the needed local sum is doubted, the agency may have to seek a considerable amount of cash from the city.

The U.S. Labor Department last spring gave UCC a go-ahead on an on-the-job training project for 500 persons, but the Newark agency insists it needs \$187,296 in special counseling testing and other services to make the project worthwhile. OEO says it doesn't have any money for the special services and has suggested that UCC dip into surplus funds from other projects.

The UCC executive committee has refused to go along with this, if no funds are available for the counseling, there is some question if or when the UCC would begin the OJT project.

## Testimonial For West Hailed Huge Success

A gathering of prominent state and municipal officials including many Old 3rd Ward school mates and friends paid tribute and honor to Councilman-at-Large Calvin D. West here last Thursday evening at a brilliant testimonial held at Hotel Military Park.

Mrs. Larry West Stalks, executive secretary to the Newark Planning Board was the guiding hand in the arrangements of this most successful affair.

Mrs. Stalks who is the sister of the honoree was aided by a staff which included, Mrs. Rita Norris, Mrs. Jacqueline Dickerson, Donald Harper, Sally G. Carroll, Samuel Haynes, Vincent Toma, Carl Pemella. Others were Kitty V. Taylor, Mary Pitts Jones, Ethel M. Moore, Ann Crumidy, Molly Vogel, Pearl Overby, Gail Williams, Marcia James, Edna McNeil, Reba Elliott, Mattie Booker, Ruth Dargan, Alberta Benton, Mary Avery, Gladys Diggs, June Boxley, Lois Bradic

and June Boxley. Walter D. Chambers served as master of ceremonies.

Mrs. West described the testimonial given in honor of her



Calvin D. West

brother who became the first Negro to win an at-large Newark election as a "Great Day."

Among the speakers at the Testimonial were, Governor Richard Hughes, Senatorial Candidate Warren Wilentz, Mayor Hugh J. Addonizio of Newark; Ralph A. Villani, president of Newark City Council, Eugene H. Thompson, campaign manager for Councilman West, Mrs. Gladys Francis, Clyde D. Mitchell, Robert Peacock, John G. Byrd, official of the Calvin D. West Civic Association, Carlis J.

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# Blackout Anniversary, Can It Happen Again?

Late in the afternoon of November 9, 1965, a gigantic power failure threw a big, black blanket over the northeast portion of the United States. The failure lasted from a few minutes in some areas to more than 12 hours in New York City. It encompassed 80,000 square miles and directly affected an estimated 30 million people.

New Jersey escaped that blackout, with the exception of its northern fringe, which is served by the Orange and Rockland Electric Company.

In the area served by Public Service Electric and Gas Company (it supplies electricity to 80 percent of the state's population), the lights burned brightly.

Why? That's a long, technical story. Good design, good planning, good equipment, good engineers — things are all involved.

A question that's more pertinent today is: Can the blackout happen again, and, perhaps this time, bring all of New Jersey sputtering to a standstill?

Public Service thinks it's safer to assume that it can happen here. And it has acted accordingly.

Two days after last year's blackout, Public Service dedicated the largest gas turbine generator of its type in the world at Secaucus, N.J. Powered by eight Pratt and Whitney jet engines — the same type that speed jet planes across the sky — this generator is capable of starting without outside electrical aid. The engines run on natural gas — the same gas that's used to light your kitchen stove. It can reach full power capacity within a few minutes. Though its primary purpose is to provide electricity during peak demand periods (when all those air-conditioners are going full blast on a summery summer's day), it can be used to start up other generating stations. Not long after it was in operation, it did just that. It cranked up another generator at Burlington Generating Station, 70 miles across the state. It was exactly the sort of equipment that was needed in the blackout area last year.

Since then, Public Service has placed orders for six additional gas turbines. This will give each of the generating stations in the Public Service system one of these self-starters — there already is one at Essex Generating Station. All will be operating by the latter part of 1967.

Small emergency generators are also being installed at switching stations throughout the system. These generators will also be self-starting and will provide electricity to keep switching station equipment operating.

Public Service has al-

ways trained its electric system dispatchers to make judgments and act quickly in emergencies, without consulting with supervisors. But as a result of the blackout, it has enlarged this training program to make certain its men will be even better equipped to operate the highly sophisticated system of the future. The new program is heavily weighed with emergency procedures.

The cost of service reliability is high. To date, Public Service has committed itself to spend \$650,000 for work that would not have been done if the blackout had not occurred. An additional \$24 million has been committed for work that normally would not have been done for at least one or two years in the future.

In May of this year it dedicated the big 330,000 kilowatt Yards Creek Pumped Storage Generating Station, which it shares with Jersey Central Power and Light Company near Blairstown, N.J. The Yards Creek project is the first phase of a proposed three-stage pumped storage power development. The entire project will have a total capacity of 1,630,000 kilowatts.

Earlier this month, Public Service announced that it would build a nuclear power station in Burlington Township and Burlington City, along the lower Delaware River. This will be the largest electric generating unit of any type in New Jersey and one of the largest in the world. It will have a capacity of approximately 1,000,000 kilowatts.

Another big generating unit with a capacity of 600,000 kilowatts is under construction in Jersey City. It will begin operating in 1968.

Public Service is also participating with other companies in the construction of the two-unit 1,800,000 kilowatt Keystone Generating Station and its twin project, Conemaugh Generating Station, both in western Pennsylvania.

## Calvin West

*Continued from Page 1*

Norris, representing the youth organization founded by her father the late C.B. Norris, the C.B. Norris Youth Association, Mrs. Ruth Dargan was heard in music selections.

The honoree, Newark Councilman-at-Large, Calvin D. West, was introduced by Mr. Chambers. Father Joseph Fagan of St. Charles Borromeo church and Rev. R.P. Means, minister of Greater Abyssinian Baptist church participated in the program.



**N.Y., N.J. AND PA. FROSH**—Members of the freshman class at Bennett College, Greensboro, N.C., from New York, New Jersey and Pennsylvania are, left to right: front row, Gayle Siddell, of Buffalo, N.Y.; Lynne Henton, of Tarrytown, N.Y.; Sharon Gittens, of Hollis, N.Y. and Dolores Corsey, of Magnolia, N.J.; back row, Margaret Brown, of Carlisle, Pa.; Cynthia Battle, of Newark, N.J.; Yvonne Venters, of Philadelphia; Valerie Edmundson, of New York City, and Fairrelle Brown, of Montclair, N.J. and Juanita Spencer, of New York City.

Councilman West 33, was educated at South Side High, Bloomfield and Cooper Union Colleges. He was a three letterman at Bloomfield where he excelled in basketball, baseball and track.

Councilman West has been an active civic leader and public servant for the past 12 years. He served as president of the Central Ward Young Democrats for seven years, and the Essex Coun-

ty Young Democrats Treasurer for four years. He presently is Director of the Carlton B. Norris Youth Association and is a volunteer physical education instructor at St. Charles Borromeo School. He had varied employment experiences as a State Auditor, a State ABC agent, a Social Case Worker, a Newspaper Correspondent and a Coordinator of Civil Defense in Newark.

He is a member of the St. Charles Roman Catholic Church and its Holy Name Society, the Batons, the NAACP, the Cancer Society and the Bloomfield Booster Club.

Councilman West is an Army veteran and resides at 9 Somerset Street.

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**Bethany Baptist**

Continued from Page 1

Opportunities Industrialization Centers. Beginning in the basement of Zion Church, the program is designed to train Negroes to become skilled in a trade and become responsible citizens.

The program has expanded, according to Mrs. Sister, to the point that a grant for \$335,000 has been received from the Office of Economic Opportunity to coordinate its nationwide program. "Centers now operate in Seattle, Washington; Boston, Massachusetts; New Haven, Connecticut; Los Angeles, California; and Little Rock, Arkansas. Dr. Sullivan now heads a program that spends more than 2.5 million dollars improving the Negro community.

Dr. Sullivan has been hailed by LIFE magazine, featured in the WALL STREET JOURNAL and is generally regarded as one of the "outstanding Negro leaders in America."

The public is invited to attend the banquet. Reservations may be secured at the Church Office.

**Speaker For November 6**

The Reverend Wyatt Tee Walker, a civil rights leader and a member of the New York State Human Rights Commission, will preach the 95th Anniversary Sermon of Bethany Baptist Church on Sunday, November 6 at 11:00 a.m.

During the year long celebration of Bethany's 95th Anniversary the Church has sought to evaluate its future Ministry, especially its opportunities for service to the poor. It has reaffirmed its intention to minister



Wyatt Tee Walker

to all people, particularly those in need. Its mission and outreach program is being totally revamped, so as to reach and involve people who live in its shadow.

The Church has stressed that it belongs in the city and will minister to the city. It is mounting a campaign for \$75,000 during 1967 to finance construction of new building facilities. During the last nineteen months

**Rodino Cites U.N. Record**

Rep. Peter W. Rodino (D-10th District) reminded campaign audiences this week that he has given the United Nations his full and complete support during his 18 years in Congress.

Noting the observance of United Nations Week, Rodino said the world organization "is more necessary today than ever before in history as a forum for civilized nations intent upon securing permanent peace, eliminating the evils of poverty and hunger, improving the standards of health and widening the opportunities for education."

Rodino said he was hopeful that the United Nations could play a useful role in present efforts to achieve a just peace in Vietnam and to ease the ominous tensions in the Middle East, where Israel has raised compelling complaints about Syrian border violations.

Rodino also pointed to his proposal to establish a permanent United Nations peace keeping force to strengthen the world organization's hand in maintaining peace among nations.

**Red Cross Blood Bank**

Essex Chapter, American Red Cross has released its schedule of nine dates in November when staff assistance will be given for blood bank collections by the Essex County Blood Bank.

Collections will be held on November 1 for employees of the Lamp Division, Westinghouse Electric Corp., Mac Arthur Avenue, Bloomfield; November 2, employees of Thomas A. Edison Industries, West Orange at Central Blood Bank, South Grove Street, E. Orange;

Also, November 3, employees of Foster-Wheeler Corporation at 110 South Orange Avenue, Livingston; November 4, employees of the Hall of Records at High Street, Newark; November 9, employees of N.J. Bell Telephone Co. at 95 William Street,

more than \$75,000 has been contributed by the members toward relocation of the Church.

Mr. Franklin Banks, vice-chairman of the Board of Deacons and Chairman of the Anniversary Committee, says it is "very appropriate that Reverend Walker is our Anniversary Preacher." He represents the hopes and aspirations of the Negro Community as it responsibly seeks to help solve urban problems.

There will NOT be an early family service at 8:30 A.M. Holy Communion will be served at the 11:00 A.M. Service.

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**Benucci Announces Deadline**

Christmas gifts to overseas military personnel should be mailed between now and November 10th, for timely delivery, Postmaster Joseph J. Benucci said this week. Airmailed gifts should be sent no later than December 10th.

These dates also apply to family members of military personnel and U.S. Citizens employed overseas who receive their mail through an APO-NPO or Fleet Post Office. The Postmaster cautioned against oversized Airmail packages, such packages are limited to a combined length and width of 60 inches.

Articles to be packed should be placed in sturdy cartons with sufficient cushioning to protect gifts from damage in handling. He warned against mailing contraband articles such as matches, lighter fluids and alcoholic beverages.

**Harris Winds Up Congress Campaign**

Winding up his campaign to become the first Negro Congressman from New Jersey, Freeholder Earl Harris, Republican candidate for Congress in the 10th Congressional District, made a whirlwind tour of housing projects, supermarkets and street corners last week.

At every stop he hammered home the point that organized labor, for the first time in history, has broken precedent by endorsing a Republican, Senator Clifford P. Case, because of his brilliant labor and civil rights record. Harris pointed out that it is also time for Negro voters to break their pattern of only voting on the Democratic line, and start voting for the man, instead of the party.

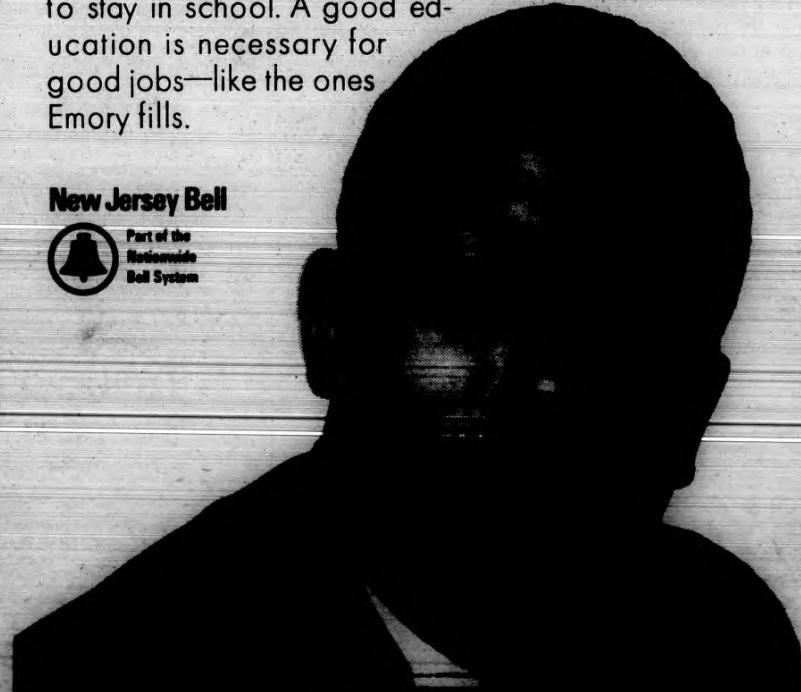
"New Jersey has never sent a Negro Congressman to Washington," Harris said, "but November 8th will change that pattern if you will vote for me

on line B - along with my running mate, Senator Case. My record as Essex County Freeholder speaks for itself. I have been a labor union official, a leader in the struggle for equal rights, a co-ordinator for Dr. Martin Luther King's Selma Freedom March, and I am a qualified and experienced legislator. I ask for the support of all working people, particularly our people, because they are my only bosses."

Touching other areas of concern to the people of his district, Harris again promised to fight for an end to rising prices, more personal tax deductions, an expanded program of rebuilding our blighted cities, federally guaranteed mortgage loans for older homes in ghetto areas, portable pension plans for workers who lose or leave their jobs after many years of service with one company.

**EMORY BROWN  
—TALENT SCOUT**

His job is to find talented young men for New Jersey Bell. He travels all over the state — talking to civic groups, interviewing in high schools — to encourage young people to come to work for New Jersey Bell. □ He's looking for young men to start as telephone linemen. These are important jobs, and the men that fill them can move into more advanced work installing telephones or handling complex equipment in a telephone office. And, the opportunity is really unlimited. □ Emory also gives talks to encourage young people to stay in school. A good education is necessary for good jobs — like the ones Emory fills.

**New Jersey Bell**

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## EDITORIAL

Over the past six weeks all candidates for office have more or less discussed the issues of their campaign. Now, that Election Day is upon us, the people will make the choice.

To assure that their choice is reported accurately, we feel now is the time to remind all that there are New Jersey laws designed to protect the voter and the voting results.

Challengers from both parties have the duty as well as the right to make certain that all voting machine counters register zero when the polls open. They have the right to check the figures when the machine is opened at the close of the voting day. Also, they have the absolute duty to make certain that these correct figures are transposed to the official election sheet reports.

In addition to these most important points, the other general rules for fair voting apply, covering the prohibiting of loitering in polling places, the tampering with voting machines, etc.

New Jersey voting laws have teeth in them. Those who would circumvent the free expression of the people's choice might well remember this.

In general, any person found guilty of violating the law is liable to a \$500 fine or imprisonment for one year, or both.

Democracy demands great vigilance for its people and certainly one of the most important demands is that elections be conducted fairly and that the return report truly and accurately the people's decision.



## Museum Program

The Newark Museum's annual fall-winter series of Sunday Afternoon Concerts will begin on Sunday, November 6 at 2:00 p.m., with a performance by the Roxbury Trio in the Museum Court.

The Trio will play the Brahms C-minor Trio #4, op. 101, and the Shostakovich Trio, op. 67.

Members of the Roxbury Trio are Sophie Goldblatt, piano, Mary Wortreich, cello and Norman Goldblatt, violin. All three talented musicians are New Jersey residents. Individually, they have concertized extensively throughout the country and are especially well known to audiences in New Jersey and the Philadelphia and New York metropolitan areas. Mr. and Mrs. Goldblatt, in addition to solo appearances, have made frequent concert tours as a sonata team. Since the debut of the Trio in 1964, the group has received high critical acclaim for the quality of its ensemble playing.

The 1966-67 concerts are being presented at the Museum under the sponsorship of Mr. and Mrs. Leonard Dreyfuss and the Franklin Conkin Jr., Museum Concert Fund. Dr. Alfred Mann is musical director of the series, which will continue on the first Sundays in January, February and March.

\* \* \*

The Newark Museum Planetarium announces that its new show for November-December presentation will be an illustrated discussion of "Other Milky Ways." Public performances are given every Saturday, Sunday (except November 6) and holiday at 2:30 and 3:30 p.m. Admission to the Planetarium is free but children under 7 may not attend.

"Other Milky Ways" will start with a description of our galaxy, the Milky Way, before investigating the hundreds of billions of galaxies visible to today's large telescopes. Galaxies and groups of galaxies are the largest units in the Universe. Our Milky Way, containing two hundred billion (200,000,000,000) stars is more than 100,000 light years across, but others are much larger.

The discussion will attempt to answer some of the puzzling questions about galaxies: What are their similarities and differences? How did they come into existence? What is their lifespan? The new optical telescopes and radio telescopes have uncovered vast amounts of information about galactic size, shape and structure, which helps to provide the answers.

## Library

Two travel films will be shown on the Mid-day Movie program of the Newark Public Library on Thursday, November 10. "One Road" is an auto tour through Europe and the Middle East, and "Trinidad and Tobago" shows these Caribbean Islands against a sound track of native music. The program will be given at 12:30 p.m. at the Main Library, 5 Washington Street. Admission is free.



Nina Simone

## Nina Simone Honored As Woman of the Year

Nina Simone was honored as Woman of the Year at the Jazz At Home Club Banquet Award in Philadelphia, Pa...Accepting the Jazz Cultural Award before a capacity audience at the Sheraton Hotel, Miss Simone said she was thrilled and honored with being presented such a high award. She further stated that she was sorry such an award had never been made to the late Billie Holiday or Dinah Washington, and that upon accepting this award she offers her gratitude to those who made it possible, and especially to Billie and Dinah who inspired her towards greater heights.

In making this award Del Shields W.L.I.B. New York said Miss Simone has always presented a style of music that helped the jazz world relations, that thru her singing and playing she reached the masses of all races. Mr. Shields further stated that Miss Simone's talents as a singer, composer and musician is deeply engraved in the world of Cultural Jazz, and shall be etched in the hearts of jazz lovers for eternity.

Miss Simone is the first woman to receive the Jazz Cultural Award, and by doing so she is

enshrined along with great Jazz Artist such as Duke Ellington, Jimmy Smith and Clark Terry.

Chet Carmichael President of the Jazz At Home Club said "On stage she is regarded as an "experience" as well an act and press reviews invariably make particular note of her "spellbinding" effect on audience."

Miss Simone's fans came from Florida, Detroit Michigan, Baltimore and New York and other states to honor her at the Awards banquet.

Billy Taylor the great Jazz Musician was presented with a citation for his outstanding contribution to jazz, as was Jazz Announcer Del Shields, for his integrity in promoting Cultural Jazz.

Miss Simone also gave her fashion minded members of the dinner a pleasing surprise when she appeared wearing a combination mini-skirt evening gown. The garment was purple and gold with a sheer gold veil overlay, a matching hat with gold shoes and gold stockings.

At the conclusion of the Awards the guest gave Nina a standing ovation and demanded that she play "Four Women" for them, which she did.

## COPE Elects New Officers

Officers of the Career Oriented Preparation for Employment (COPE) Leadership Council, part of a Neighborhood Youth Corps project in Newark, were elected at the council's meeting this week.

The officers of the Council, which represents some 350 youth in this training and counseling program, are:

Ernestine Faust, president of 518 Mulberry St., Newark, who is a library aid for the Jewish Community Council, of Essex County;

Larry Holmes, vice president, of 99 North 18th Street, East Orange, who is a program aid at the Littleton Avenue Boys Club;

Aileen Haugabrooks, secretary, of 156 Pennsylvania Ave., Newark, who is a community organizer aid for Area Board No. 4, one of Newark's local antipoverty boards.

The COPE Leadership Council was formed by the enrollees in August 1966 to plan and sponsor social and educational events for the 16-21 year-olds in this unique program that trains dropouts and those in school who need to work part-time. Their training takes place in social agencies throughout Essex County, and includes group and individual counseling, as well as remedial and tutorial help.

# Community Baptist Men's Day Program

The Community Baptist Church and the Cultural Training Center is sponsoring an Annual Men's Day Program on Sunday, November 6, 1966, at 11:30 A.M., 3:30 P.M., and 7:30 P.M., at the Community Baptist Church 137 South Orange Avenue, Newark.

Many outstanding citizens have been invited and have accepted the invitation to participate in one of the finest programs that has ever been presented collectively on the Men's Day Program.

Some of the well known invited guests include: Mr. J. Harry Smith, Vice Principal in the Newark Public School System; The Hon. Earl Harris, member of the Essex County Board of Freeholders; Rev. Paul Robinson, Newark Presbyterian Minister; Hon. Calvin West, Councilman at Large of the City of Newark; Mr. Bill Stubbs, Chairman of the Central Ward; Hon.

Ronald Owens, New Jersey State Assemblyman; Mr. George D. Kelsey II, Executive Director, Interracial Business Council; Hon. Charles Matthews, Director of the Board of Freeholders of Essex County, Rev. Mason Thomason, Minister, New Light Baptist Church, Bloomfield, N.J.; Rev. James C. Cortelyou, Pastor, Broadway Presbyterian Church, Newark; Mr. Arthur Bradford and his singers from Brooklyn, N.Y.; and the Vocalaires of Newark.

The churches throughout Newark and vicinity have been invited to attend.

The church and the center are using this program as a start for the organ fund and are inviting all citizens and friends to support us in this great effort.

Mr. David Harris is the program chairman and Dr. William Smith is the Acting Pastor.

## Young Leaves For Iron Curtain Tour

A group of chief executives from 26 of the nation's giant corporations left New York last week on a two-week tour of Iron Curtain countries. The group, traveling under the sponsorship of Time Inc., includes Whitney M. Young Jr., executive director of the National Urban League the only Negro making the trip.

The tour will take the group to Hungary, Rumania, Czechoslovakia, Poland and Yugoslavia.

Bernard M. Auer, publisher of Time, described the tour as an "attempt to provide a group of leading American businessmen and a number of editorial as well as publishing executives in America with a direct experience in certain major foreign areas."

The purpose of the trip, Auer added, "is journalistic inquiry rather than commercial or economic intelligence. The mem-

bers of the party are going as responsible, concerned American citizens rather than as representatives of their business enterprises."

Other businessmen in the group are such prominent figures as Henry Ford II, chairman of the board of Ford Motor Co.; John Leland, president and chairman of the board of North American Aviation, Inc.; Joseph Frederick Cullinan III, president and chief executive officer of Philip Morris Inc.; Russell De-Young, chairman of the board of the Goodyear Tire and Rubber Company; George Keith Funston president of the New York Stock Exchange; John Langlois Loeb senior partner of Carl M. Loeb Rhoades and Co., and George A. Murphy, chairman of the board of Irving Trust Company.

Show in picture from left to right is: Mrs. Mary Wheeler, Chairman of the Luncheon Committee; Miss Gloria Thomas, Schaefer's Supervisor of Women's Activities making the presentation to Mrs. Rauschenbach. Shown in the foreground is the Reverend Frederick LaGarde of the Community Baptist Church of Paterson, N.J.

Recently, The F. and M. Schaefer Brewing Company paid tribute to Mrs. Marion Rauschenbach for outstanding contributions in the field of health. Mrs. Rauschenbach is the President of the Passaic County Community Council.

The event took place at the Passaic County Community Chapter of the National Council of Negro Women's Luncheon which was held at the Estmount Country Club in West Paterson, N.J.

## Church To Hold Dance

The 2nd Annual Dinner-Dance of the Men's Club of St. Augustine Episcopal Church, Elizabeth, N.J. will include a testimonial and farewell to the Rev. Canon Junius F. Carter.

Canon Carter has been chosen to perform his extra-ordinary duties in ministry at The Holy Cross Church in Pittsburgh, Pa.

The Mens' Club along with the Testimonial Committee urge you to attend and bring a friend.

The affair will be held at the Main Ballroom of the Winfield Scott Hotel, 323 North Broad St., Elizabeth, N.J. on Saturday, November 19th, 1966.

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**VETERANS DAY PROCLAMATION**

WHEREAS: On Friday, November 11, 1966, the citizens of the City of Newark, New Jersey, with our fellow Americans elsewhere, will once again mark the observance of Veterans Day, formerly known as Armistice Day of the First World War; and

WHEREAS: All Americans join in the observance of Veterans Day, commemorating this notable occasion as a valorous tribute to the veterans, of all wars of America, who so patriotically and devotedly served and died while others served and lived; and

WHEREAS: This observance may also be regarded as a fitting commemoration of the efforts and spirit of self-sacrifice of our present and future fighting men and women, while we fervently hope and pray for permanent Peace on Earth.

NOW, THEREFORE, I, HUGH J. ADDONIZIO, MAYOR OF THE CITY OF NEWARK, NEW JERSEY, do hereby proclaim

**FRIDAY, NOVEMBER 11, 1966**

as

**VETERANS DAY**

and hereby request that our Flag be displayed from all public and private buildings and that our citizens give full attention to the appropriate exercises which have been planned, wreath-laying ceremonies at Military Park on Sunday November 6th, followed by Memorial Services, and the ceremonies at City Hall at 10:00 A.M. Friday, November 11, and the parade at 11:00 A.M. I further hope that in all houses of worship, at some time during the week, a reverend thought be given to those men and women who made the supreme sacrifice, so that our democratic heritage and ideals of freedom may be perpetuated, and that under God's guidance, future wars shall be banished from the earth and permanent Peace come to all mankind.

HUGH J. ADDONIZIO  
MAYOR

## Louvre Represented In Bamberger's Art Show

When Bamberger's unveils its spectacular five million dollar collection of original art to the state of New Jersey on November 7th the Louvre Museum will present a totally new concept in the re-creation of drawings and watercolors.

As an adjunct to the priceless original works in Bamberger's "Gallery of the Masters", the Louvre Museum has re-created a collection of the most famous drawings of the French School as well as four of the most important pieces of sculpture in the Louvre or, indeed, the world.

Monsieur Jacomet of the Louvre Museum, working in association with the Directors of the Museums of France, has invented an incredibly accurate new process for the re-creation of drawings and watercolors never before seen in the United States. Concentrating on re-creating the works of the French Masters, the Bamberger's collection, from the Louvre will show works of Watteau, Boucher, Fragonard, David, Ingres, Corot, Delacroix, Damier, Miller and Degas. In each case the drawings represent a tool in the hand of the given artist so he works toward a now world-renowned painting. In their spontaneity and basic approach the drawings reveal not only the character and working methods of the artist from the Middle Ages to the 20th Century but also provide remarkable insight into the intent of the ultimate work. The Louvre project enables viewers to see and admire works of art which are otherwise prohibited from travel because of their fragility and priceless value.

The Louvre Workshop, operating on a commission from Bamberger's has also made a remarkable contribution to Bamberger's "Gallery of the Masters". Working from the mold of the original work, the Louvre

Workshop has re-created the Louvre's famous statues of Venus de Milo, Winged Victory, King Solomon and the Queen of Sheba. Each work is in actual size and exact in every detail in that the recreation has been struck from the original mold. The Venus is 6' 8" tall and is the most famous of the existing Greek statues of Aphrodite. Completed in the Second Century B.C. it was found in 1820 on the Island of Melos in the Aegean Sea. The French Ambassador to Constantinople removed the statue to France where King Louis XVIII made the eventual presentation to the Louvre.

Winged Victory, standing 8' tall, also known as Nike and Victory of Samothrace, was originally erected in 306 B.C. on the highest point of the Island of Samothrace to commemorate a naval victory over the Syrians. Discovered in pieces in 1856 by a French Archeologist, it was reassembled and sent to the Louvre.

The statues of King Solomon and the Queen of Sheba both stand 8' 4" tall and found their first home in France against a portal of the Church of Notre Dame de Corbeil, just outside Paris. Later they were removed to the Abbey of St. Denis, the burial place of the Kings of France, and ultimately to their final home.

Both collections from the Louvre will remain with Bamberger's "Gallery of the Masters" as the store's five million dollar art collection is shown from November 7th through December 24th.

**TOOTHACHE**

Don't suffer agony. If you've got toothache, don't just grin and bear it. Stop immediately. See your dentist, or perhaps your doctor, who can recommend him for treatment.

**ora-jel**



**WHOOPING IT UP:** Joseph Puccio, center, and Joseph Kubala, right, two members of Boy Scout Troop 38, Robert Treat Council, show some of their Indian dance steps to Homer Mead, left, scout co-ordinator, at the "Scouts in Action" program presented Saturday, October 22 at the Rev. William Hayes Homes, Newark. More than 2,000 persons viewed the exhibits of 21 units of the Robert Treat Council and watched performances by clowns, tumblers, Indian dancers and the Carver Gay Blades Drum and Bugle Corps. Awards were also presented.

## P.O. Closed Vets Day

Postmaster Joseph J. Benucci, said the Newark Post Office, affiliated stations and branches in Nutley, Belleville and Irvington will be closed Veterans Day, November 11, 1966.

No mail deliveries will be made by carriers, but special delivery mail will be delivered throughout the day.

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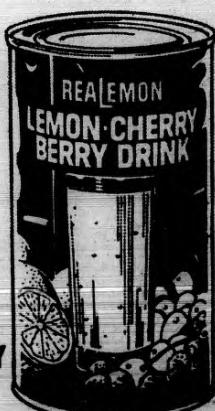
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## Newarker Leads Group For Negro History Law

The Negro Historical Awareness Day Committee of Newark is circulating petitions to get a state law to require teaching of Negro history in New Jersey high schools.

James Hooper of 148 Goldsmith Ave., founder and chairman of the committee, said more than 1,000 signatures have been collected already. A delegation will take the petitions to the State House in Trenton Nov. 21, he said.

The petitions urge the Senate to pass A-509, a bill to require high school history courses to include material "dealing with the history of the Negro in America." The bill passed the Assembly last May 9, and is still before the Senate education committee.

Hooper, a supervisor at a meat packing plant, said his group hopes to gather at least 5,000 signatures. The trip to Trenton,

he said, is being arranged with the help of Assemblyman Ronald Owens, D-Essex, a sponsor of A-509. The drive has been endorsed, he said, by Mayor Hugh J. Addonizio.

"I feel that many of the problems between races today stem from the mere fact that the truth about Negroes has been withheld from our children, black and white," said Hooper.

He added: "I believe that this bill will be a great step forward toward educating our children and generations to come about the history of all people. It will give dignity to Negro children."

Hooper's committee arranged a special Negro heritage exhibit and program last Feb. 10 at the Continental Ballroom. It is planning an expanded event next Feb. 10 at Symphony Hall, he said.

## Four New Training Programs To Begin

A concerted effort to equip more than 200 unemployed and under-employed Newark wage earners with occupational skills in demand by area businesses and industries will be started this month, it was announced today by Edward J. Hall, director of the State Division of Employment Security.

Financed under the Federal Area Redevelopment Act, four training programs will be given at Newark's Montgomery Street School under the auspices of the Newark Board of Education and the State Division of Vocational Education.

The federal appropriation allows for the training of 218 persons. All must be residents of Newark.

Two of the courses will start on Monday, November 7. This will include 13 weeks of training for shipping and receiving clerks and a 26-week course for automobile body repairmen.

The class for shipping and receiving clerks will be limited to 16 trainees but will be followed by four additional sessions, with each subsequent course starting at the conclusion of the previous one.

The automobile body repairmen's course will be limited to 15 students and will be followed

by three similar programs.

The two other training opportunities will get underway the following Monday, November 14. One will be a 36-week course for electrician's helpers and the other a 27-week course for special diet workers, needed to provide proper dietary care for hospital patients.

The course for electrician's helpers will have 18 trainees and will be followed by a similar course. The one for special diet workers will have 14 students and will be the first of three such courses.

In addition to the occupational training, instruction in basic educational fundamentals will be provided, if necessary. Classes for all courses will be held five days a week, from 3:30 to 10 p.m.

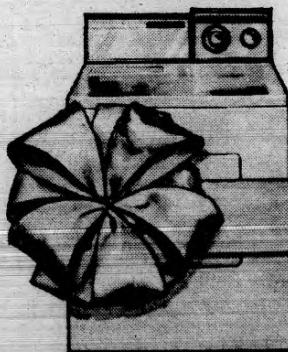
The training program was established after a survey indicated a current and future need for workers with these skills.

Trainees are being interviewed and selected by the Newark Youth Opportunity Center of the State Employment Service, 1004 Broad Street, although further information about the courses may be obtained at any state employment office. All offices will help graduates obtain permanent jobs.



**FRONTIERS AT PHILLY:** When Frontiers International, Inc., the only predominantly Negro service organization, held workshop sessions for District I & II at Franklin Motor Inn recently, the occasion warranted the presence of members of five states and the District of Columbia. Pictured here during a break in "one of the most inspiring workshops ever," are (L-R) Dr. Bernard Harris, FL Past President, Baltimore; Andrew "Boots" Johnson, 3rd Vice President, Baltimore; Harold L. Pilgrim, Executive Secretary, Philadelphia; Edward Baylor, President of host Phila. Club; James F. King, Past President and 1st District Deputy, Newark, N.J.; Clarence A. Dockens, 2nd Vice President, Phila.; and George E. Dredden, Jr., 2nd District Deputy, Frederick, Md.

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# Holiday Dress Collection For Sweet Little Girls

The Nannette Holiday collection for little girls is just as fancy, enchanting and pretty as Christmas tree ornaments. The overall look is one of colorful fluffiness. There are see-through sheers over tiny floral prints. There are sheers over plain fabrics. Ribbons, embroideries



A **linen stripe** holiday dress in Christmas red with a high yoke. The white organdy collar is accented with a streamer bow. The organdy cuffs have an adorable holly motif. The dress has its own batiste underskirt. By Nannette. Available at Bamberger's.

and ruffled laces provide the trim.

There are "BabySweet" dresses with smocked yokes and sleeves. Bodices are often shirred. There are many dimity apron and pinafore dresses. There are long sleeved dresses that feature important cuffs teamed with matching yokes and collars.

As a matter of fact — everything goes as long as it points in the right fashion direction. Nannette believes in the development of fashion taste in the very young. Start them in the right direction and as they grow older there will never be any question of their good taste. In line with good taste there is the ever present nautical look crisply done with big collar and bow. There is the pleated miniskirt topped with a slim bodice on a little one. Or Buster Brown dresses boasting big chin bows. There are wonderful white knits trimmed delicately with mylar banding. Little ones really make big fashion news.

Colors are many. There is Christmas red and Christmas green. There's navy and brown. There are rich jewel tones of emerald, ruby, amethyst, sapphire and turquoise. There are bright colors, combinations of neon green and orange, or hot pink and cherry fizz. There's new grass green and shy wood violet. There are light colors

of pink, blue, maize and mint. White is used alone or with colors.

Fabrics are varied and have many textures. Precures abound in blends of dacron and cotton, in fortrel and cotton and fortrel and avril. No matter which pre-cure it is — it will never, never need ironing. There is rayon linen, sheet cotton voile; there is broadcloth and challis; there are rich velveteens.

Patterns are varied. One of the most popular for the Holiday Season is dotted Swiss, closely followed by tiny rosebud and other small prints. But then there are big dots and little dots, pin stripes and wide stripes; there are mintchecks and big checks—all of them designed into dresses with the right look for the little girl.

But whether the dresses for Holiday by Nannette are from the regular or the Boutique collection, mother's and grandmother's and proud aunts and uncles can rest assured that the fashions

**A navy and white dot dress by Nannette in dacron and cotton voile. The white squared collar of the same fabric is doubled as are the cuffs of the long sleeve. A streamer bow gives the finishing touch to a great and simple look from the Boutique collection by Nannette. Available at Bamberger's.**



**A navy blue dress in Dacron and cotton voile with a subtle nautical look. The dress has shoulder pleats. The white sailor collar and cuffs are delicately edged in lace. Separate navy cotton batiste petticoat. Available at Bamberger's.**

are in exquisite taste — and no matter how delicate the dresses look they are made for little girls to live in — not just to look pretty in. They're made to wear and wear. After all, Nannette has specialized in toddler dresses for over forty years.

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## Co-Chairmen Named For Leaguers Event

Reginald C. Hale of the architectural firm of Brown & Hale, Newark, and George J. Haney, resident manager of the Newark office of Auchincloss, Parker and Redpath, members of the New York Stock Exchange, have been named co-chairmen for the third annual dinner of The Leaguers, Inc. to be held December 1 at 6:15 p.m. at the Military Park Hotel in Newark. The announcement was made by Dr. Reynold Burch, president of The Leaguers, Inc.

Mr. Haney is a member of the executive board of the Robert Treat Council, Boy Scouts of America; vice president of United Cerebral Palsy of New Jersey; member of the board of trustees of the Advertising Club of New Jersey; chairman of the John F. Kennedy Memorial Library Fund for Northern New Jersey and chairman of the Mayor's Advisory Committee on Transit and Transportation in Newark.

Dr. Burch stated that nationally prominent figures are being considered for toastmaster and guest speaker at the annual event.

The Leaguers, Inc., in existence for 17 years, carried on educational, social, cultural and guidance activities for deserving and capable young men and women.

Mr. Hale, a graduate of Howard University, Washington, D.C. is a registered architect, a member of the New Jersey Society of Architects and of the American Institute of Architects. He is on the board of directors of the Urban League of Essex County and is a board member of The Leaguers, Inc.

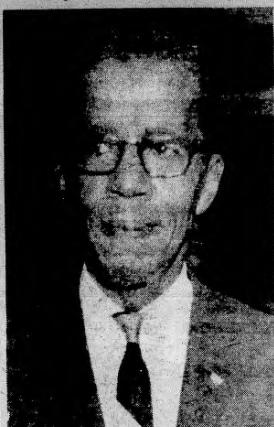
Mr. Haney, also a board member of The Leaguers, Inc., received an LL.B. degree from Rutgers University Law School after pre-legal training at Georgetown University in Washington, D.C. He is a member of the Securities Advisory Committee of the Attorney General's Department of the State of New Jersey.

set by appointment of Gov. Richard J. Hughes. He is secretary and a member of the Executive Committee, New Jersey region, National Conference of Christians and Jews.

Mr. Haney is a member of the executive board of the Robert Treat Council, Boy Scouts of America; vice president of United Cerebral Palsy of New Jersey; member of the board of trustees of the Advertising Club of New Jersey; chairman of the John F. Kennedy Memorial Library Fund for Northern New Jersey and chairman of the Mayor's Advisory Committee on Transit and Transportation in Newark.

## Cole Retires From Mobil

Horace M. Cole, of East Orange, N.J., made things run a little smoother in the room at the top of Mobil Oil Corporation. Mr. Cole, who supervised Mobil's executive board room, recently retired after 39 years



**Horace M. Cole**

of service. Since joining Mobil in 1927, he has known a succession of the company's board members. He has also engineered the technical aspects of hundreds of executive committee meetings. In retirement, Mr. Cole will keep busy as an ordained minister and as a licensed optician.

## Gulf Oil Corp Makes 6 Grants

Gulf Oil Corporation has announced grants to departments in six Negro colleges and universities, among 63 such gifts to schools in the United States.

Departmental assistance grants such as these are given to support departments of particular interest to Gulf. Any department in an accredited college or university within the United States and its territories may be considered for them.



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(one) (way) (one) (day)

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Cassius Clay



Cleveland Williams

## Schaefer To Sponsor Local Sporting Events

### Horse Racing Events

The Ladies handicap from Aqueduct will be televised as the feature of "The Schaefer Circle of Sports" thoroughbred racing telecast on Saturday, November 5.

Viewers in the metropolitan New York area and in Philadelphia will also see the Princeton Handicap from Garden State race track as part of a racing double-header on that day.

Sponsored by The F. and M. Schaefer Brewing Company, The Ladies Handicap will be seen from 4:30 to 5 p.m., NYT on Station WNEW-TV, New York.

The Ladies from Aqueduct is an event for fillies and mares, three-year-olds and up, over 1-1/4 miles. It will have its 96th running on November 5 and have a purse of \$50,000 added.

Win Elliot, Conn McCreary and Fred Capossela will share the commentary for this half-hour "Schaefer Circle of Sports" telecast. The program will include an earlier race seen on videotape, a videotape analysis of the feature and interviews with the winning jockey and other racing personalities.

The Princeton Handicap from Garden State race track will be seen live in New York from 4 to 4:30 p.m., NYT on Station WPIX and on a delayed basis in

Philadelphia on Station WKBS-TV from 4:30 to 5 p.m.

The Princeton is an event for three-year-old fillies. It will be run at a distance of 1-1/16 miles and have a purse of \$25,000 added.

Tommy Roberts will be color commentator and host for this telecast and Ed Gorman will describe the running of the race.

### National Horse Show

Highlights of one of the outstanding sports events of the year, the National Horse Show from Madison Square Garden in New York, will be televised as a special 90-minute colorcast of "The Schaefer Circle of Sports."

Sponsored by The F. and M. Schaefer Brewing Company, the pomp and pageantry of this internationally known equestrian competition will be seen in color in Philadelphia on Wednesday, Nov. 2, on Station WPHL-TV from 7:30 to 9 p.m.; on Thursday, Nov. 3, in New York on Station WOR-TV from 10:30 to midnight.

"The Schaefer Circle of Sports" cameras taped the highlights of this 83rd renewal of the horse show at Madison Square Garden between October 25 and November 1.

Among the events which will

be televised are the \$1,000 Fine Harness Horse Championship Stake, the final rounds of the \$2,500 Open Jumper Stake, the Open Jumper Championship, the \$2,000 Three - Gaited Saddle Horse Championship Stake and the \$2,000 Five-Gaited Saddle Horse Championship Stake.

Climax of the competition will be the International Jumping Grand Prix of New York, won last year by the United States team led by captain Billy Steinkraus.

Don Criqui and Bill Bryan will share the commentary.

The National Horse Show is presented as a feature of "The Schaefer Circle of Sports" in conjunction with Madison-Square Garden - RKO General Sports Presentations.

"The Schaefer Circle of Sports" is sponsored by The F. and M. Schaefer Brewing Company, represented by Batten, Barton, Durstine and Osborn, Inc.

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## Three Local Theatres To Show Title Fight

Heavyweight fight will be telecast at three Stanley Warner theatres in the New Jersey area.

The Cassius Clay-Cleveland Williams World Heavyweight Championship fight scheduled for Monday evening November 14th will be telecast direct from the Astrodome, Houston, Texas via closed circuit T.V. to the Branford Theatre, downtown Newark, Stanley Theatre, Jersey City and the Capitol Theatre, Passaic, it was announced today by John Stanek, manager of the Branford Theatre.

Tickets for the Clay-Williams

theatre telecast will go on sale at noon Saturday at the above theatre boxoffices with "first come, first served" and that only the capacity of each theatre will be sold. Based on the intense interest in this fight, indications are that there will be an immediate demand for tickets and an early sellout. Admission prices for the fight telecast will be \$5.00 for orchestra and balcony seats and \$6.00 for reserved Loge seats-tax included. This fight will not be shown on home T.V.

## LUXOR FOLLIES

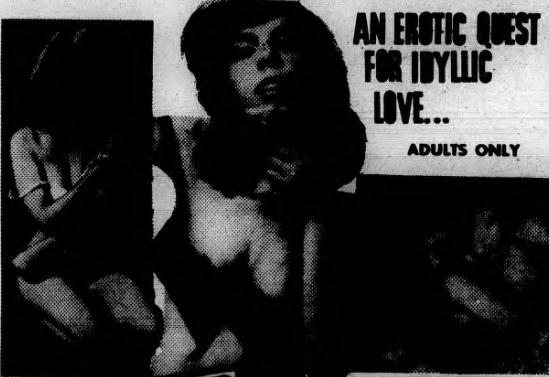
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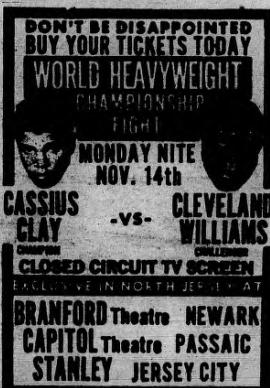
## H-A Sports Notes

**TWISTIN' ROUND THE SPORTS BEAT:** As predicted in this column many weeks ago the Brooklyn Dodger gridders have written their financial figures in red ink and have decided to shift their remaining games at the Randalls Island elsewhere. Personally we thought the Brooklyn Dodgers played good football. However, the poor facilities at Randalls Island and the over exposure of the N.Y. Giants and the N.Y. Jets made it impossible for Jackie Robinson's ball club to be a success at forlorn Randalls Island... Let's hope that next season the Brooklyn Dodgers will be able to use the Shea Stadium for their home games... Doug Jones poor performance against Cassius Clay in their exhibition bout last week eliminated him from any consideration as a heavyweight contender. Emil Griffith, the world's middleweight champion is concentrating on perfecting a better defense for his forthcoming bout with cagey Joey Archer. Griffith feels that Archer has developed a stronger offense than he had that hot day in July when Griffith earned a razor edge decision.

Bill Russell, the new coach of the Boston Celtics insists that the champion Celtics under his coaching, will continue to use the same eight plays they always utilized. "Besides", I don't know others and our options are better than our plays anyway," says Russell. The great play of Bailey Howell, Sam Jones and Johnny Havlicek blended with Bill Russell's terrific defensive play make the Celtics a tough team to defeat. The New York Knicks seem to be an improved ball club with Howard Komives, Dick Van Arsdale, Willis Reed and Dave Stallworth doing great work. It's expected that Cazzie Russell when he learns the ropes will be of great assistance to the Knicks. The New York Rangers as yet have not jellied into a cohesive unit... Time is awastin' and unless they can play 500 their

chances of gaining a Stanley Cup berth may slip away before they know it.

**FOOTBALL SELECTIONS:** IN THE NATIONAL FOOTBALL LEAGUE: St. Louis will trim New York, Cleveland to take Pittsburgh, Dallas will defeat Philadelphia, Chicago to nip Detroit, Los Angeles will edge San Francisco, Green Bay to outplay Minnesota, Baltimore will defeat Washington. IN THE AMERICAN FOOTBALL LEAGUE: Oakland to upset Houston, San Diego to edge Kansas City, Boston over Denver, Buffalo will trounce Miami. **COLLEGE PICKS:** Army to ride over George Washington, Boston University to take Connecticut, Dartmouth to trounce Columbia, Syracuse will edge Penn State, Yale to outscore Pennsylvania, Harvard to whip Princeton, Duke to sink Navy, Notre Dame to wallop Pittsburgh, Rutgers will pummel Lafayette, Michigan State will whip Iowa, Michigan to edge Illinois, Ohio State over Indiana, Missouri will defeat Colorado, Alabama to take Louisiana State, Tennessee to steamroll Chattanooga, West Virginia over Citadel, Arkansas will eat Rice, Texas over Baylor, UCLA to thump Washington, Southern California will defeat California, Utah over Arizona State, Florida State to bump South Carolina.



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Call BICC for machine shop training. Send well-motivated 18 youth to 45 Branford Pl., Newark. Machine Shop math; blueprint reading; micrometer, machine shop tools, engine lathe, drill press, milling machine.

### N.J. STATE CIVIL SERVICE

Get bulletin of openings at 80 Mulberry St....648-2498

e.g. Steno exams every 2 weeks

Openings at:

Essex County Overbrook Hospital, Cedar Grove, N.J. Apply directly. Greystone Hospital, Morristown, N.J. Apply directly.

FEDERAL CIVIL SERVICE: Federal Bldg., Newark (main post office). Rm. B-93—645-2122

Many varied openings...Steno, Typist, Office Machine Operators Post Office...

Veterans' Hospitals: East Orange; Lyons, N.J.

BELL TEL. TYPING REFRESHER COURSE: Call Jack Karpuk-YOC:648-2537

For 16-21 yr H.S. grade or drop-outs who can type 15 W.P.M. Mon. - Fri. 5 P.M. - 7 P.M. Attend until 40 W.P.M. & 98% accuracy achieved.

### WORK-STUDY PROGRAM: OPENINGS!

Sponsored by Newark Board of Education & 7 cooperating employers. Work one week, study next week. Learn job skills, earn, get high school diploma.

Second Presbyterian Church Bldg., 15 James St., Newark, N.J.

### IMPORTANCE OF CONDITIONING YOUR HAIR



First, Hair "Conditioners" as the words imply are substances which you can use to improve the appearance and feel of your hair. The use of hair conditioner is most important on hair which has suffered damage from some external source such as the sun, hot comb, chemicals or the abuse of neglect. Hair conditioners are also used on normal hair to beautify, preserve its natural beauty as well as to prevent dryness, brittle cracking condition. The SHIM Hair Formulas contains substances derived from ingredients that closely resemble the structure of our hair. SHIM Formulas contain ingredients which are intended to penetrate your hair. A certain amount of swelling takes place within your hair giving it new softer, more elastic hair. Parts of your hair which are more porous absorb your SHIM far easier than sprays or grease. This results in a longer lasting hair style, curl, wave, setting. Naturally it improves the luster, the feel and the look of your hair. Many women both home hairdressers and professional hair stylists praise the results obtained by conditioning hair with the SHIM Hair Formula. SHIM Hair Formulas as well as the SHIM Lan-O-trees and the SHIM Wave-trees Formulations are available at your favorite drug store. Satisfaction with your results, whether you are a professional or a home hairdresser is guaranteed. You must be absolutely pleased with the results or your purchase price will be cheerfully refunded. Latest SHIM Hair Style Charts and formulation information BOOKLET will be sent to you FREE if you send your name, address and zip code to SHIM AIR CONDITIONING Dept Box 694A, Sheepshead Bay, Brooklyn, N.Y. 11225.

Note: Hair Conditioning between visits to your beauty parlor is more important today than ever due to the latest trend towards the addition of hair pieces and wigs. The SHIM Formulations are ideal for setting HUMAN HAIR WIGS and HAIR PIECES because of the DEEP PENETRATION. Many drug stores which have the SHIM Hair Conditioning Formulas also have the FREE Hair Style Booklet as well as CARBONOEL used for SCALP TREATMENTS. ENJOY IT!



Naturally Healthy Normal Hair GROWS from the HAIR ROOTS IN YOUR SCALP. The condition of your hair often depends heavily on the natural health of your scalp. Years ago, DOCTOR CARNO invented a medical hair formula called CARBONOEL which is natural vegetable material. Another formula, CARBONOEL is such a strong, powerful antibiotic and does such fine work in helping an ITCHY, BUMPY, DANDRUFFY SCALP THAT MANY DOCTORS PRESCRIBE IT for many scalp troubles. Many annoying externally caused scalp conditions are greatly relieved by the use of this deep strength hair formula. Try the DOCTOR'S GENUINE SCALP FORMULA now. It will be sent to you at no charge and ready to use. USE IT FOR 7 DAYS and if you are not satisfied, return your unused bottle for a full refund. SHIM Hair Conditioner... everybody loves it. Don't pay a penny more. You get it with full directions. The SHIM MEDICATED SCALP FORMULA just money can buy. Your hair and scalp deserve the best. And send your name and address to SHIM MEDICAL HAIR PRODUCTS INC. Dept. V-1, Sheepshead Bay, Brooklyn 35, N.Y. NOTE THIS FORMULA carries a 100% written money back guarantee. Carbomed Medicated Scalp Treatment has been used by expert New York beauticians here in Newark have Carbomed for over 30 years. Ask your beautician, beautician or Barber about Carbomed Medicated Scalp Formula.



“Hello, Schaefer!”

Satchmo knows. Your first Schaefer really tastes great. And the pleasure doesn't fade. Not in the second glass. Not in the third. You get all the pleasure of the first cold beer, every beer through. This is the quality that sets Schaefer apart. It's what makes Schaefer the one beer to have when you're having more than one.



when you're  
having more  
than one